

PITTSBURGH INTERNATIONAL AUTO SHOW



**Opening Night of the 2018 Pittsburgh International Auto Show  
David L. Lawrence Convention Center  
Thursday, February 15, 2018**

To celebrate the opening of the 2018 Pittsburgh International Auto Show, the Greater Pittsburgh Automobile Dealers Foundation will be hosting **DANCING WITH THE CARS**, a charity preview to be held on Thursday, February 15, 2018 at the David L. Lawrence Convention Center benefiting the Pittsburgh Vintage Grand Prix charities: the Autism Society of Pittsburgh and Allegheny Valley School.

Pittsburgh continues to be a very strong car buying market. The format and marketing strategy of our charity preview makes it highly appealing, affordable and accessible to a broad segment of the Western PA market, and will assist in building attendance to record levels.

All of this is directed to our ultimate goal of supporting the very deserving charities of the Pittsburgh Vintage Grand Prix. Since 1982, the PVGP has been dedicated to raising funds that help provide residential care, treatment and support of individuals with autism and with intellectual and developmental disabilities in the Pittsburgh region through the Autism Society of Pittsburgh and Allegheny Valley School. Last year the PVGP and GPADF presented a combined check for \$405,500 to the charities!

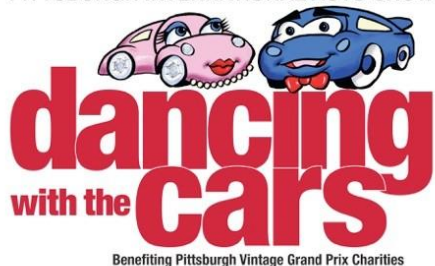
Your participation as a sponsor not only greatly influences our ability to raise as much money as possible to benefit both of these worthy organizations; it also provides you the opportunity to associate and promote your company with our joint philanthropic mission and cause. For more information about the benefiting charities and the event, please visit <http://dancingwiththecars.org> and watch the short highlights video from last year.

We thank you for helping us make a difference in the lives of those who are positively impacted through the Pittsburgh Vintage Grand Prix charities by becoming a sponsor of **DANCING WITH THE CARS**.

Very Sincerely,

Dancing with the Cars Committee





## CORPORATE SPONSORSHIP OPPORTUNITIES

**NOTE: Sponsorship commitment form must be received by November 1, 2017 for inclusion on the Dancing with the Cars invitation.**

### **Valet Parking Sponsor**

**\$20,000 Donation (Only One Available)**

- ! Company name as Valet Sponsor on the invitation and event program.
- ! Company logo on event signage as Valet Sponsor
- ! Company signage inside the lobby near the escalators. Note: Company to provide signage.
- ! Valet attendants to wear your company's logo attire. Note: Company to provide logo attire.
- ! Full-page color ad in the event program.
- ! Company logo on signage next to main bar, on each side of the presentation stage, and at entrance.
- ! Company Logo featured on the Dancing with the Cars website for months before and after the event.
- ! Company logo prominent among the sponsorship logos on the media board used for attendee publicity photos.
- ! Company recognized as the Valet Sponsor on the Dancing with the Cars website page of the Pittsburgh International Auto Show website with links on the Greater Pittsburgh Automobile Dealers Association website and the Pittsburgh Vintage Grand Prix website.
- ! 10 tickets to Dancing with the Cars and a RESERVED dining table with your company name/logo prominently displayed on your table.

### **Band Sponsor**

**\$15,000 Donation (Only One Available)**

- ! Company name as Band Sponsor on the invitation and event program.
- ! Company logo on event signage at the band stage.
- ! Full-page color ad on the back inside cover of the event program.
- ! Company logo featured on the Dancing with the Cars website for months before and after the event.
- ! Company logo on signage next to main bar, on each side of the presentation stage, and at entrance.
- ! Company logo prominent among the sponsorship logos on the media board used for attendee publicity photos.
- ! Company recognized as the Band Sponsor on the Dancing with the Cars website page of the Pittsburgh International Auto Show website with links on the Greater Pittsburgh Automobile Dealers Association website and the Pittsburgh Vintage Grand Prix website.
- ! 10 tickets to Dancing with the Cars and a RESERVED dining table with your company name/logo prominently displayed on your table.

### **Champagne Sponsor**

**\$10,000 Donation (Only One Available)**

- ! Company name listed as Champagne Sponsor on the invitation and event program.
- ! Company logo on event signage at the champagne bar prominently located for maximum visibility.
- ! Full-page color ad in the event program.
- ! Company logo featured on the Dancing with the Cars website for months before and after the event.
- ! Company logo on signage next to main bar, on each side of the presentation stage, and at entrance.
- ! Company logo among the sponsorship logos on the media board used for attendee publicity photos.
- ! Company recognized as the Champagne Sponsor on the Dancing with the Cars website page of the Pittsburgh International Auto Show website with links on the Greater Pittsburgh Automobile Dealers Association website and the Pittsburgh Vintage Grand Prix website.
- ! 10 tickets to Dancing with the Cars and a RESERVED dining table with your company name/logo prominently displayed on your table.

## Reception Sponsor

**\$5,000 Donation**

- ! Company name listed as a Reception Sponsor on the invitation and event program.
- ! Company logo on signage at all bars on the concourse.
- ! Company logo featured on the Dancing with the Cars website for months before and after the event.
- ! Company logo on signage next to main bar, on each side of the presentation stage, and at entrance.
- ! Company recognized as a Reception Sponsor on the Dancing with the Cars website page of the Pittsburgh International Auto Show website with links the Greater Pittsburgh Automobile Dealers Association website and the Pittsburgh Vintage Grand Prix website.
- ! 10 tickets to Dancing with the Cars and a RESERVED dining table with your company name/logo prominently displayed on your table.

## Foundation Sponsor

**\$2,500 Donation**

- ! Company name listed as a Foundation Sponsor in the event program.
- ! Company name listed as a Foundation Sponsor on the Dancing with the Cars website page for months before and after the event.
- ! Company logo on signage next to main bar, on each side of the presentation stage, and at entrance.
- ! Company name listed as a Foundation Sponsor on the Dancing with the Cars website page of the Pittsburgh International Auto Show website with links on the Greater Pittsburgh Automobile Dealers Association website and the Pittsburgh Vintage Grand Prix website.
- ! 10 tickets to Dancing with the Cars and a RESERVED dining table with your company name/logo prominently displayed on your table.

To purchase individual tickets or for a 10% discount on group tickets of 10 or more, please visit [www.DancingWithTheCars.org](http://www.DancingWithTheCars.org)



**Yes, we will support the 2018 Dancing with the Cars hosted by the Greater Pittsburgh Automobile Dealers Foundation. Please reserve our Corporate Sponsorship benefits at the following level:**

- \$20,000** Valet Parking Sponsor
- \$15,000** Band Sponsor
- \$10,000** Champagne Sponsor
- \$5,000** Reception Sponsor
- \$2,500** Foundation Sponsor

We understand that this commitment entitles us to attend Dancing with the Cars on Thursday, February 15, 2018 at the David L. Lawrence Convention Center and receive all corporate benefits related to our sponsorship package.

Contact \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Please charge to  Visa  MasterCard  American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ 3-Digit CVC# \_\_\_\_\_

Name as it appears on card (please print) \_\_\_\_\_

**Authorized Signature** \_\_\_\_\_ **Date** \_\_\_\_\_

**Please list how your company's name should appear in event materials and press releases on the line below:**

\_\_\_\_\_

- Enclosed is our check **made payable to GPADF** in the amount of \$ \_\_\_\_\_
- This is our commitment to participate. Our check will be forwarded to the Foundation by January 6, 2018
- We will support the event with a contribution of \$ \_\_\_\_\_

**Your tickets will be mailed to the contact above unless indicated on the line below:**

Please mail tickets to: \_\_\_\_\_

Please return this form to:

**Carla Prasnika**

**Greater Pittsburgh Automobile Dealers Foundation**

207 Sigma Drive, Pittsburgh, Pennsylvania 15238

Phone: 412-963-8909 Fax: 412-963-1106