

PITTSBURGH INTERNATIONAL AUTO SHOW



## *It's BACK for 2026*

**Opening Night 2026 Pittsburgh International Auto Show**

**David L. Lawrence Convention Center**

**Thursday, February 12, 2026**

**6-7:30 PM-Cocktails and hors d'oeuvres**

**7:30-10-Desserts, drinks and Dancing**

The Greater Pittsburgh Automobile Dealers' Foundation (GPADF) is pleased to announce the return of DANCING WITH THE CARS, a charity preview to be held on Thursday, February 12, 2026 at the David L. Lawrence Convention Center, benefitting the Pittsburgh Vintage Grand Prix charities. The evening will feature strolling dining, DJ entertainment and the opportunity to leisurely enjoy the new vehicle displays.

Since 1982, the PVGP has been dedicated to raising funds that help provide residential care, treatment and support of individuals with autism and intellectual and developmental disabilities in the Pittsburgh region.

Our partner event sponsors will be proud of their role in benefiting this extremely worthy organization, while associating and promoting your company with our joint philanthropic mission and cause. For more information about the benefitting charities and the event, please visit <http://dancingwiththecars.org>.

We thank you for making a difference in the lives of those directly impacted though the Pittsburgh Vintage Grand Prix charities by becoming a sponsor of DANCING WITH THE CARS.

## SPONSORSHIP OPPORTUNITIES

*Please note that Food and Beverage will be served only in the exhibits of auto manufacturers who have purchased a sponsorship for the 2026 Charity Preview Party. GPADA will determine food station or bar based on exhibit floor logistics.*

### **PRESENTING SPONSOR    \$10,000 DONATION**

**SOLD**

- Gourmet Food Station OR Deluxe Bar located in your exhibit area
- Reserved 10-person table
- Logo on all preview party advertising and mentioned in any radio spots
- Named as Presenting Sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page
- Company logo on signage at event entrance
- One available

### **SILVER MANUFACTURER SPONSOR    \$7,500 DONATION**

- Gourmet Food Station OR Deluxe Bar located in your exhibit area
- Manufacturer name listed as Silver Sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page
- Company logo on signage at event entrance
- 6 tickets to Dancing with the Cars

### **DJ SPONSOR    \$5,000 DONATION**

**SOLD**

- Company name listed as DJ sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page.
- Company logo on signage next to DJ and at event entrance
- 6 tickets to Dancing with the Cars
- One Available

## **DESSERT&COFFEE SPONSOR**

**\$5,000 DONATION**

- Company name listed as Dessert&Coffee sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page.
- Company logo on signage at event entrance.
- 6 tickets to Dancing with the Cars
- One Available

## **CONCOURSE BAR SPONSOR**

**\$2,500 DONATION**

- Company name listed as Concourse bar sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page
- Company logo on signage next to concourse bar and at event entrance
- 5 tickets to Dancing with the Cars
- One Available

## **FOUNDATION SPONSOR**

**\$2,500 DONATION**

- Company name listed as a Foundation sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page.
- Company logo on signage at event entrance.
- 5 tickets to Dancing with the Cars

## **DWTC TICKET SPONSOR**

**\$2,500 DONATION**

- Company logo printed on the back of event ticket (@ 600)
- Company name listed as Ticket sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page
- Company logo on signage at event entrance
- 5 tickets to Dancing with the Cars
- One Available

*For a customized sponsorship, please contact Lisa McIntyre, GPADA CEO at [lisa@gpada.com](mailto:lisa@gpada.com)*

**Yes, we will support the 2026 Dancing with the Cars hosted by the Greater Pittsburgh Automobile Dealers' Foundation. Please reserve our sponsorship benefits at the following level:**

☐ Presenting Sponsor \$10,000      ☐ Silver Manufacturing Sponsor \$7,500  
☐ DJ Sponsor \$5,000      ☐ Dessert & Coffee Sponsor \$5,000  
☐ Concourse Bar Sponsor \$2,500      ☐ Foundation Sponsor \$2,500  
☐ DWTC Ticket Sponsor \$2,500

We understand that this commitment entitles us to attend the Dancing with the Cars on Thursday, February 12, 2026 at the David L. Lawrence Convention Center and receive all corporate benefits related to our sponsorship package.

Contact \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please charge to ☐ Visa ☐ Mastercard ☐ American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC# \_\_\_\_\_

(Please Print) Name as it appears on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Company's name as it should appear in event materials and press releases \_\_\_\_\_

☐ Enclosed is our check made payable to GPADF in the amount of \$ \_\_\_\_\_

☐ This is our commitment to participate. Our check will be forwarded to the Foundation by 1-10-26.

☐ We will support the event with a contribution of \$ \_\_\_\_\_

**Your tickets will be mailed to the contact above unless indicated on the line below:**

**Please mail tickets to:** \_\_\_\_\_

Please return this form to: Lisa McIntyre at the Greater Pittsburgh Automobile Dealers' Foundation

207 Sigma Drive, Pittsburgh, Pennsylvania 15238

[412-963-8909](tel:412-963-8909) / [lisa@gpada.com](mailto:lisa@gpada.com)

All Net Proceeds benefit the Pittsburgh Vintage Grand Prix charities and the Greater Pittsburgh Automobile Dealers' Foundation.