

PITTSBURGH INTERNATIONAL AUTO SHOW



## *2027 GPADA Charity event*

**Opening Night 2027 Pittsburgh International Auto Show**

**David L. Lawrence Convention Center**

**Thursday, February 11, 2027**

**6—10 PM**

The Greater Pittsburgh Automobile Dealers' Foundation (GPADF) is pleased to announce the return of DANCING WITH THE CARS, a charity preview to be held on Thursday, February 11, 2027, at the David L. Lawrence Convention Center, benefitting the Pittsburgh Vintage Grand Prix charities. The evening will feature strolling dining and the opportunity to leisurely enjoy the new vehicle displays.

***Featuring Gary Racan & the studio-e Band, adding live music and energy to an evening of cocktails, dancing, and celebration.***

Since 1982, the PVGP has been dedicated to raising funds that help provide residential care, treatment, and support of individuals with autism and intellectual and developmental disabilities in the Pittsburgh region.

Our partner event sponsors will be proud of their role in benefiting this extremely worthy organization, while associating and promoting your company with our joint philanthropic mission and cause. For more information about the benefiting charities and the event, please visit <http://dancingwiththecars.org>.

We thank you for making a difference in the lives of those directly impacted through the Pittsburgh Vintage Grand Prix charities by becoming a sponsor of DANCING WITH THE CARS.

## SPONSORSHIP OPPORTUNITIES

*Please note that Food and Beverage will be served only in the exhibits of auto manufacturers who have purchased a sponsorship for the 2027 Charity Preview Party. GPADA will determine the food station or bar based on exhibit floor logistics.*

### **PRESENTING SPONSOR(already sold)\$10,000 DONATION**

- Gourmet Food Station OR Deluxe Bar located in your exhibit area
- Reserved 10-person table
- Logo on all preview party advertising and mentioned in any radio spots
- Named as Presenting Sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page
- Company logo on signage at event entrance

### **SILVER MANUFACTURER SPONSOR \$7,500 DONATION**

**\*Silver upgrade to \$10,000 provides a "table" within your space.**

- Gourmet Food Station OR Deluxe Bar located in your exhibit area
- Manufacturer name listed as Silver Sponsor on the invitation, event website, and on the Auto Show Buyers' Guide Dancing with the Cars page
- Company logo on signage at event entrance
- 8 tickets to Dancing with the Cars

### **BAND SPONSOR (1 available) 7,500 DONATION**

#### **Gary Racan & the studio-e Band**

- Company name listed as Band sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page.
- Company logo on signage next to DJ and at event entrance
- 8 Tickets of Dancing with the Cars

### **DESSERT&COFFEE SPONSOR(1 available)\$5,000 DONATION**

- Company name listed as Dessert Coffee sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page.
- Company logo on signage at event entrance.
- 4 tickets to Dancing with the Cars

### **CONCOURSE BAR SPONSOR (1 available) \$5,000 DONATION**

- Company name listed as Concourse bar sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page
- Company logo on signage next to concourse bar and at event entrance
- 4 tickets to Dancing with the Cars

### **FOUNDATION SPONSOR \$2,500 DONATION**

- Company name listed as a Foundation sponsor on the invitation, event website and on the Auto Show Buyers' Guide Dancing with the Cars page.
- Company logo on signage at event entrance.
- 2 tickets to Dancing with the Cars

### **TICKET SPONSOR (1 available) \$2,500 DONATION**

- Company logo printed on the back of event ticket (@ 600)
- Company name listed as Ticket sponsor on the invitation, event website, and on the Auto Show Buyers' Guide Dancing with the Cars page
- Company logo on signage at event entrance
- 2 tickets to Dancing with the Cars

*For a customized sponsorship, please contact Carla Prasnikar at 412-963-8909 or [carla@gpada.com](mailto:carla@gpada.com)*

**Yes, we will support the 2027 Dancing with the Cars hosted by the Greater Pittsburgh Automobile Dealers' Foundation. Please reserve our sponsorship benefits at the following level:**

**Sold** Presenting Sponsor \$10,000    Silver Manufacturing Sponsor \$7,500    \*(\$10,000)\*

Band Sponsor \$7,500    Dessert Coffee Sponsor \$5,000

Concourse Bar Sponsor \$5,000    Foundation Sponsor \$2,500

Ticket Sponsor \$2,500

**Additional tickets purchased through a sponsorship receive a discounted ticket price of \$175.00 each.**

**\*Silver upgrade to \$10,000 provides a table within your space.**

We understand that this commitment entitles us to attend Dancing with the Cars on Thursday, February 11, 2027, at the David L. Lawrence Convention Center and to receive all corporate benefits associated with our sponsorship package.

Contact \_\_\_\_\_ Company \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Please charge to ☐ Visa ☐ Mastercard ☐ American Express

Card Number \_\_\_\_\_ Exp. Date \_\_\_\_\_ CVC# \_\_\_\_\_

(Please Print) Name as it appears on card \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Company's name as it should appear in event materials and press releases \_\_\_\_\_

☐ Enclosed is our check made payable to GPADF in the amount of \$ \_\_\_\_\_

☐ This is our commitment to participate. Our check will be forwarded to the Foundation by 1-11-2027.

☐ We will support the event with a contribution of \$ \_\_\_\_\_

**Your tickets will be mailed to the contact above unless indicated on the line below:**

**Please mail tickets to: \_\_\_\_\_**

Please return this form to: Carla Prasnikar at the Greater Pittsburgh Automobile Dealers' Foundation

207 Sigma Drive, Pittsburgh, Pennsylvania 15238

[412-963-8909](tel:412-963-8909) / [carla@gpada.com](mailto:carla@gpada.com)

All Net Proceeds benefit the Pittsburgh Vintage Grand Prix charities and the Greater Pittsburgh Automobile Dealers' Foundation.